

Dear CEO :

Global warming is one of the most serious threats facing our country and our planet today. I am writing you because I am concerned about it. As the leader of your corporation, you are in a unique position to take a leading role in tackling this challenge – and to reap rewards in terms of consumer loyalty, good publicity, and economic savings from reductions in energy use. Fortunately, there are many cost-effective measures you can take today to begin to reduce your CO2 emissions that contribution to global warming.

Excessive resource and energy use and a growing demand for raw materials are largely responsible for the depletion of natural resources worldwide and the acceleration of global warming. The debate is over, this warming is contributing to rising sea levels, extreme weather patterns, extended droughts and floods, disappearing glaciers, and increased health risks. These conditions also present potential threats to your own business continuity.

40% of the world's resource and energy use is linked to the construction and maintenance of buildings, and about 33% of greenhouse gas emissions in the U.S. come from transportation. In order to address global warming and continue to be competitive in the 21<sup>st</sup> century, we must dramatically improve the energy efficiency of our buildings, increase our use of renewable energy, and reduce our carbon footprint.

Consumers and investors are paying increased attention to how companies are adapting their practices and products in light of the realities of climate change. As a responsible corporate citizen, I urge you to:

- € Assess and publicly disclose the company's carbon footprint from products and operations
  - Create, implement, and publicly disclose a plan to reduce greenhouse gas emissions including strategies that will increase energy efficiency and conservation in your operations, and purchase clean renewable energy for the company's remaining energy needs among others
- € Urge other corporate leaders to take action to reduce their climate footprint
- € Urge elected officials to take action on climate change

Please let me know what efforts you have already taken – and plan to take – to address global warming. We all have a responsibility to act, the time for action is now, and I look forward to hearing what you are going to do about it.

Sincerely,